ORDER

Orders	Order / Rev:	108182		
	Alt Order #:	06866919		
	Product Desc:	D.TARKANIAN FOR CONG		HD
	Estimate:			KSNV
	Flight Dates:	10/24/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/23/12 / 10/23/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Sandler-Innocenzi, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		705 Prince St.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Tarkanian for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	28	\$17,275.00	\$14,683.75
10/29/12	11/06/12	66	\$44,325.00	\$37,676.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$17,275.00	\$14,683.75	0.00
November 2012	66	\$44,325.00	\$37,676.25	0.00
Totals	94	\$61,600.00	\$52,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$61,600.00
Market	100%	\$246,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$73,920.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$61,600.00
KTUD	1%	\$2,464.00
KVVU	15%	\$36,960.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$9,856.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/24/12	11/06/12	Wake Up Early w/	Wagn€M	430a-5a	МГWГ	:30	5	\$100.002	0.00 NM	10	\$1,000.00
				Wake Up Early W	agners								
	WAKE V	V/WAGNE	R										
	Star	t Date E	nd Date	Weekdays	Spots/Week	Rate	Rating				I		

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Order / Rev: 108182 Advertiser: Tarkanian for Congress

Alt Order #: 06866919 Product Desc: D.TARKANIAN FOR CONG KSNV

Flight Dates: 10/24/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/24/1	2 11/06/12	Wake Up Early w	•	430a-5a	MTWT	:30	5	\$100.002	0.00 NM	10	\$1,000.00
WAKE '	W/WAGN	IER	Wake Up Early V	vagners								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/30/12	MTWT	5	\$100.00	0.00						
Week: 10/		11/06/12	MTWT M-F 5-6a WakeU	5 n w/\/\a 6\ M	\$100.00 5-6a	0.00 MTWTF	:30	3	\$450.001	0.00 NM	6	\$2,700.00
L Z KONV	10/24/1	2 11/00/12	M-F 5-6a WakeU		5 04	WII WII	.50	3	ψ+30.00 1	0.00 14101		Ψ2,700.00
	W/WAGN											
Sta Week: 10/	art Date	End Date 10/30/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00						
Week: 10/		11/06/12	MTWTF	3	\$450.00	0.00						
E 3 KSNV	10/24/1	2 11/06/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	MTWTF	:30	4	\$700.001	0.00 NM	8	\$5,600.00
\A/A/Z= 1	\A/AA/A	IED	M-F 6-7a WakeU	p w/Wagners								
	W/WAGN art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/30/12	MTWTF	4	\$700.00	0.00					l	
Week: 10/		11/06/12	MTWTF	4	\$700.00	0.00					•	
E 4 KSNV	10/24/1	2 11/06/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	4	\$900.001	0.00 NM	8	\$7,200.00
TODAY	SHOW		Today Snow									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/30/12 11/06/12	MTWTF MTWTF	4	\$900.00 \$900.00	0.00						
Week: 10/ E 5 KSNV			Rachael Ray	CM	11am-12pm	0.00 МГWГF	:30	2	\$325.001	0.00 NM	4	\$1,300.00
L O NOIV	10/24/1	2 11/00/12	Rachael Ray	OW	rrain izpin	1111 1111	.00	_	ψ020.00 1	0.00 14141		Ψ1,000.00
	AEL RAY				_							
Sta Week: 10/	art Date	End Date 10/30/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$325.00	Rating 0.00					l	
Week: 10/		11/06/12	МГЖГБ	2	\$325.00	0.00					İ	
E 6 KSNV	10/24/1	2 11/06/12	Noon News	CM	12-1230pm	MTWTF	:30	2	\$425.00 1	0.00 NM	4	\$1,700.00
NEWS			Noon News									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/24/12	10/30/12	MTWTF	2	\$425.00	0.00						
Week: 10/		11/06/12	MTWTF	2	\$425.00	0.00			Ф005 00 4	0.00.1114	0	#4 050 00
E 7 KSNV	10/24/1	2 11/06/12	The Agenda 1230 The Agenda 123	•	1230-1p	MTWTF	:30	3	\$325.00 1	0.00 NM	6	\$1,950.00
NEWS			The Agenda 120	орт								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/30/12 11/06/12	MTWTF MTWTF	3	\$325.00 \$325.00	0.00 0.00					l	
E 8 KSNV			NEWS 3 at 4 (1 l		4-5pm	MTWTF	:30	5	\$725.00 1	0.00 NM	10	\$7,250.00
			4PM NEWS (1 h		(4:30 PM-5:0	00 PM)						
NEWS	ort Doto	End Data	Mookdovo	Spoto/Mook	Poto	Dating					1	
Week: 10/	art Date /24/12	End Date 10/30/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$725.00	Rating 0.00					l	
Week: 10/	/31/12	11/06/12	МГWГF	5	\$725.00	0.00						
E 9 KSNV	10/24/1	2 11/06/12	M-F Early News	CM	5-630p	MTWTF	:30	3	\$1,200.001	0.00 NM	6	\$7,200.00
NEWS			M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/30/12	MTWTF MTWTF		\$1,200.00	0.00						
Week: 10/ E 10 KSNV		11/06/12	FacetoFace/Rals		\$1,200.00 730-758pm	0.00 МГWГF	:30	5	\$900.001	0.00 NM	10	\$9,000.00
L TO ROIV	10/24/1	2 11/00/12	FacetoFace/Rals		700-700pm	WII WII	.50	3	ψ500.00 1	0.00 14101	10	ψ5,000.00
RALST												
Sta Week: 10/	art Date /24/12	End Date 10/30/12	Weekdays MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						
Week: 10/		11/06/12	MTWTF	5 5	\$900.00	0.00					l	
			M-F News 3 at El	even CM	11pm-1135p		:30	2	\$1,200.001	0.00 NM	4	\$4,800.00
			M-F News 3 at E	leven							I	

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Order / Rev: 108182 Advertiser: Tarkanian for Congress

Alt Order #: 06866919 Product Desc: D.TARKANIAN FOR CONG KSNV

Flight Dates: 10/24/12 - 11/06/12 Estimate:

Ln Ch Start End NEWS	Inventory Code Brea	k Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/Wee	<u>Rate</u> 2 \$1,200.00	Rating 0.00					
Week: 10/31/12 11/06/12		2 \$1,200.00	0.00					
E12 KSNV 10/27/12 11/03/12	Vegas Inc. CM	6:30-8pm	S-	:30	1 \$225.001	0.00 NM	2	\$450.00
VEGAS INC	Vegas Inc.							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/22/12 10/28/12	S-	1 \$225.00	0.00					
Week: 10/29/12 11/04/12	S-	1 \$225.00	0.00 omSS	.20	4 64 400 00 4	0.00 NIM	0	# 0.000.00
E 13 KSNV 10/27/12 11/04/12	Sa-Su News 3 at ElevenCivi	11pm-1135ր	omSS	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS	Sa-Su News 3 at Elevell							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/22/12 10/28/12	CC	1 \$1,100.00	0.00					
Week: 10/29/12 11/04/12	SS	1 \$1,100.00	0.00					
E14 KSNV 10/27/12 11/03/12	News 3 Sunrise - SATURIM	6a-7a	S-	:30	1 \$350.001	0.00 NM	2	\$700.00
	News 3 Sunrise SATURDAY							
NEWS			5					
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	<u> </u>	1 \$350.00 1 \$350.00	0.00 0.00					
E 15 KSNV 10/27/12 11/03/12		7a-9am	S-	:30	1 \$625.001	0.00 NM	2	\$1,250.00
E 13 R3NV 10/21/12 11/03/12	Saturday Today Saturday Today	7 a-3aiii	5-	.50	ι ψυ25.00 ι	0.00 14101	2	ψ1,230.00
SAT TODAY	Catalaay . Caay							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/22/12 10/28/12		1 \$625.00	0.00					
Week: 10/29/12 11/04/12		1 \$625.00	0.00					
E 16 KSNV 10/27/12 11/03/12	•	9am-930am	S-	:30	1 \$500.00 1	0.00 NM	2	\$1,000.00
NEWS	News 3 Today - SAT							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/22/12 10/28/12		1 \$500.00	0.00					
Week: 10/29/12 11/04/12	S-	1 \$500.00	0.00					
E 17 KSNV 10/28/12 11/04/12	News 3 Sunrise - SUND&M	6a-7a	S	:30	1 \$350.001	0.00 NM	2	\$700.00
	News 3 Sunrise SUNDAY							
NEWS								
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	S S	1 \$350.00 1 \$350.00	0.00 0.00					
E 18 KSNV 10/24/12 11/06/12		630-730pm	MTWTF	:30	2 \$1,300.001	0.00 NM	1	\$5,200.00
L 10 NSNV 10/24/12 11/00/12	M-F Jeopardy/Wheel of Fortu	•	MII WI I'	.30	2 \$1,300.001	0.00 INIVI	4	φ5,200.00
JEOPARDY/WHEEL	W. Cooparay, Wilcor of Forta							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating					
Week: 10/24/12 10/30/12	МГЖГБ	2 \$1,300.00	0.00					
Week: 10/31/12 11/06/12		2 \$1,300.00	0.00					
E 19 KSNV 10/28/12 11/04/12		Sun 1135p-	1200aS	:30	1 \$200.002	0.00 NM	2	\$400.00
SPORTS NIGHT	Sports Night in Las Vegas							
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 10/22/12 10/28/12		1 \$200.00	0.00					
Week: 10/29/12 11/04/12	S	1 \$200.00	0.00			Totals	04	\$61,600,00